

+SOSE

Smart Solar Table

+DEER Engineering

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SOSE is a smart solar table with an environmentally friendly design. It is powered by sun and has an encrypted chamber on it. While SOSE uses USB ports to charge the smart devices, it allows storing valuables with a combination lock mechanism. Simply SOSE is a new generation modern solar table that brings solution for valuables protection issues and smart phones charging problem.

We've grouped the potential markets of SOSE as hotels, pool villas, sites and finally individual users. From this group of customers for hotels, we are thinking our sales plan through the reseller channels as well as on-site one to one visits. On the other hand, we are planning to create a channel for especially new generation widely spreading pool sites concept by face to face interviews and live product presentations with architects, engineers and construction companies. Finally, for individual users we are aiming to reach the end users via internet sales channels with the help of marketing activities on the social platforms such as Facebook, Google and Instagram.

The first field studies of SOSE have been carried out in 2015 and now our product can be offered to the market without any quality issues. For certification and testing procedures our negotiations are ongoing for testing and calibration.

Also SOSE has three different industrial design applications related with its original design and one of the application has approved, its pre-emptive rights reserved. Besides, SOSE has 1 utility model application.

Our primary target market is the luxury hotel groups that located in all tourism centres in the world. For 2016-2017, domestically we are targeting five different top class hotel group. Also worldwide we are aiming franchises at least in three different countries in Mediterranean region.

We aim to shape our growth strategy especially through the overseas dealer channels.

TEAM : İbrahim UĞUR (EE Engineer, Manager)

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